



Quebec

fresh connections



Quebec Fresh Connections is a magazine supplement of **The Packer**, celebrating Quebec's produce growing region.

FEATURES:

- Interviews with key influencers in the Quebec produce market
- QPMA's 'I Love Fruits and Veggies' movement
- A look forward into the 2019 growing season and key commodities

DISTRIBUTION:

- Inserted into the 18 March 2019 issue of The Packer
- 18,021 weekly readers + digital edition on ThePacker.com
- 500+ copies room dropped to CPMA host hotels
- 300+ copies to CPMA trade publication bins

DEADLINES:

Space Reservation Deadline: 4 February 2019

Materials Deadline: 11 February 2019

Advertising Units Available

Back Cover \$5,000	Inside Front or Back Cover \$4,500	1/2 Page + 1/2 Advertorial \$2,000
		_____ _____ _____ _____ _____

Full Page + Full Page Advertorial \$4,000	_____ _____ _____ _____ _____ _____ _____
--	---

The Packer can help you create and design an ad, as well as write your advertorial copy at no charge

**Reserve space before
18 January 2019
and receive 10% off!**

To reserve space or discuss options, contact Laurie Marinone at (508) 542-6750 or lmarinone@thepacker.com